

Data beats opinion. Measure success in mobile.

Get relevant insights to enhance the value of your mobile app campaigns. Get real-time reporting to track how many users opened your app and took action within your app. Gain deeper insight into the time of day and platforms that lead to the highest engagement with your app.

Benefits

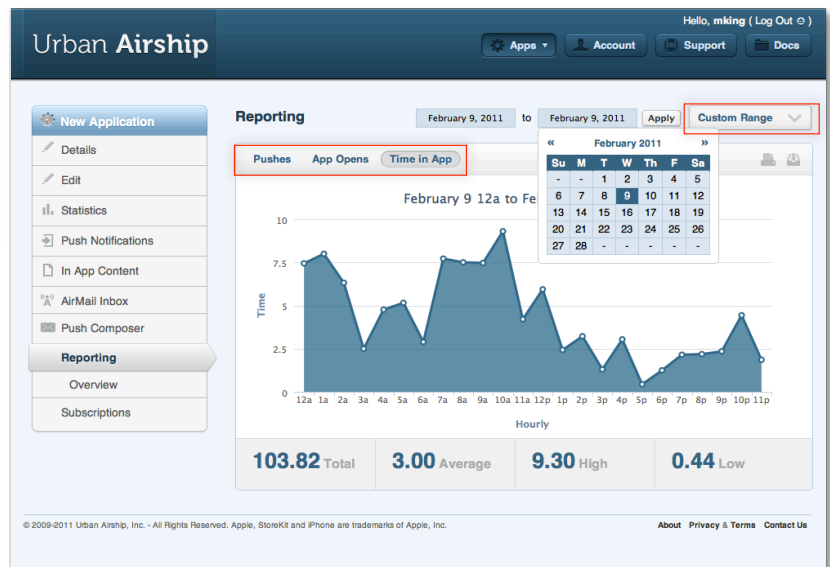
Guide App Strategy - Understand user behavior and how users respond to mobile campaigns. Iterate on the fly with real-time data.

Test and compare campaigns - Compare results from different notifications to refine and enhance campaign success.

Graphical Interface - Analyze your data in an easy-to-interpret graphical interface.

Data Flexibility - Export your data to .csv or .xls.

Easy Integration - Use our bundled libraries to collect the information you need for reporting.



View usage across custom time periods and data points including app opens, time in app, pushes to app, in app purchase, and subscriptions.

Learn More About Your Users

With our reports, you can quickly access, understand, and track the impact of your mobile campaigns. Analyze usage data to guide your mobile strategy, compare campaign results, and make smart mobile decisions.